

REPORT OF CPS SECTION REPRESENTATIVE TO NATIONAL AAPT
CPS Business Meeting MARCH 13, 2010

Summer 2009 AAPT Meeting – Ann Arbor, MI

PTRA Mini-grants to the Sections (~\$2k x 6 sections) to do workshops for beginning Middle and High School teachers (1-3 years of teaching experience) could be either PTRA or ComPadre workshops. Funding can provide for some travel, food, and up to \$400 for the workshop leader. Sections should consider cost sharing with local companies and organizations. Materials like Ranking Tasks books, PTRA book, and Dark Matter are available.

Sections receive 25% of each new member's paid dues. Associate Memberships are now available for all sections. The article packs are a very attractive benefit. SCAAPT gave one year of section membership (\$10 value, \$9 rebate from AAPT) to each new associate member.

Discussion about how to better facilitate communication between AAPT and sections.

Winter 2010 AAPT Meeting – Washington, DC

The 25% of membership which goes to sections from national for new/lapsed members is being continued in 2010. Lapsed members are former AAPT members who have not been AAPT members for 3 or more years. The % is for both Full and Associate memberships.

The Section Box (promotional materials from National) request should include when and how many you need. Please give at least 2 weeks notice!

Over 10,000 AAPT Members. AAPT currently operating with 10% deficit each year. Income comes from dues and journal subscriptions. Long Term Unrestricted Financial Reserve approx 50% of amount a few years ago. Loses from Winter meetings after Winter 2004 meeting. Loses from Summer meetings after Summer 2007. Goal of Strategic Plan is to balance budget and build back reserves – “there will be some hurt”.

Future AAPT Meetings:

Summer - July 17-21, 2010 – Portland OR

Winter - January 8-12, 2011 – Jacksonville FL

Summer - July 30-August 3, 2011 - Omaha NE

Winter – February 4-8, 2012 – Ontario CA

Summer 2013 – Univ Maine, Univ Penn or Univ New Hampshire – TBD

Winter 2013 - Phoenix area AZ, New Orleans LA, Charleston SC or Orlando FL – TBD

Let Section Rep know if you have a preference. Meeting Committee recommendation will try to assure that meetings are not money losers.

Strategic Planning Retreat – Winter 2010 AAPT Meeting

Section Representatives and Area Committee Chairs participated in a Strategic Planning Retreat for AAPT. Copies of the 5 year Strategic Plan are available – ask Lynn to email to you.

Key sections of the Strategic Plan are:

Mission, Vision and Core Values

AAPT Vision – AAPT aspires to be the leading voice and driving force in physics education.

Membership - Vision, Goals, Objectives and Strategies:

Goal – Increase net regular members by 2.5%/year

Objective – Recruit new members from the traditional physics education communities served by AAPT.

Objective – Increase the annual retention rate for regular members by 1%/year

Objective – Reengage former members whose memberships have lapsed within the last 5 years

Objective – Support a variety of communication venues for members and others, with expansion occurring primarily via the web.

Portfolio (Journals, Meetings, programs and Awards) – V, G, O, S

Goal – Provide highest quality member services to support excellence in physics education....

Objective – Continually monitor the journals...to ensure they are meeting needs

Objective – Improve the quality and viability of the national meetings so that the goal of all meetings is to show a net profit by Summer Meeting of 2012

Strategies – 2nd tier cities which are typically more affordable will take priority, 1st tier cities will be avoided unless the costs are competitive, Cities within driving distance to universities as well as those that offer a variety of hotel options will be strongly considered, cities with minimal bus/train service, limited flight travel in/out of local airport will be avoided unless travel costs can be shown to be competitive

Objective – Improve communication with the membership

Sections and Affiliate Groups – V, G, O, S

Objective – Strive to continuously improve the synergy between Sections and National

Area Committees – V, G, O, S

Goal – Expand function to include advising the Executive Board on policy and development of quality resources for members

Operational and Financial Health – V, G, O, S

Goal – AAPT will achieve and sustain a balance operating budget by 2012

Goal – Endow AAPT awards and increase funding for other AAPT programs

Goal – Build Long Term Unrestricted Financial Reserve equal to one year of operating expenses by 2015 (currently \$5.5 million operating expenses)